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Scotlandville Community Advisory Group
February 11, 2021

Agenda

1. Project Overview
2. Priority Recommendations Survey Results
3. Strategic Plan Overview
4. Strategic Plan Outline
5. Development Opportunities
6. Other Project Updates
7. Next Steps

Project Overview

Scotlandville & Subarea Boundary

(This project is focused on the subarea of Scotlandville shown in yellow)



Priority Recommendations

Support Initiatives Underway	New Initiatives
Support and approve Scotlandville National Register Historic District Designation	Form and fund a façade improvement program
Develop Scotlandville Plaza	Identify and enhance gateways
Creation of a small business development center / incubator / training facility	Improve connections throughout Southern Univ. and the community
Development of fresh market in conjunction with SU Ag Center**	Provide community access to Mississippi River with cultural & historic trail
Harding beautification program	Enhance corridors and implement design standards
Construction of SU Alumni Center on Harding Blvd	Improve community-wide walkability and biking
Reimagined Zoo project in Greenwood Community Park	Create a detailed development plan for mixed use, mixed income housing / commercial
MOVEBR intersection improvements along Scenic Hwy between Swan Ave and Harding Blvd	Residential infill strategy
Scotlandville Library improvements	Incorporate sustainable public/private development practices
**--may be underway.	Program development potential for vacant and underutilized buildings

Priority Recommendations Survey

Purpose of the survey - to collect community feedback on these recommendations and to prioritize them.

Survey was open from December 15, 2020 to January 29, 2021

Recommendation “themes”:

- Economic development
- Community beautification
- Enhancing community culture
- Improving community infrastructure
- Improving the sustainability of Scotlandville

Priority Recommendations Survey Results



Who took the survey?

- 75 responses
- 47% live in Scotlandville
- Most survey respondents are Scotlandville residents, SU Alumni
- 64% female
- 80% between 45 and 65 years and over
- 94% Black or African American
- 50% employed, 39% retired

Economic Development Initiatives

- **Fresh Market (38%)**
- Home Improvement and Neighborhood Investment strategy (27%)
- Small business incubator/job training facility (24%)
- Mixed use development (16%)



Community Beautification

- Facade Improvement Program (46%)
- Community gateways (25%)
- Harding Beautification (21%)
- Public Art (10%)



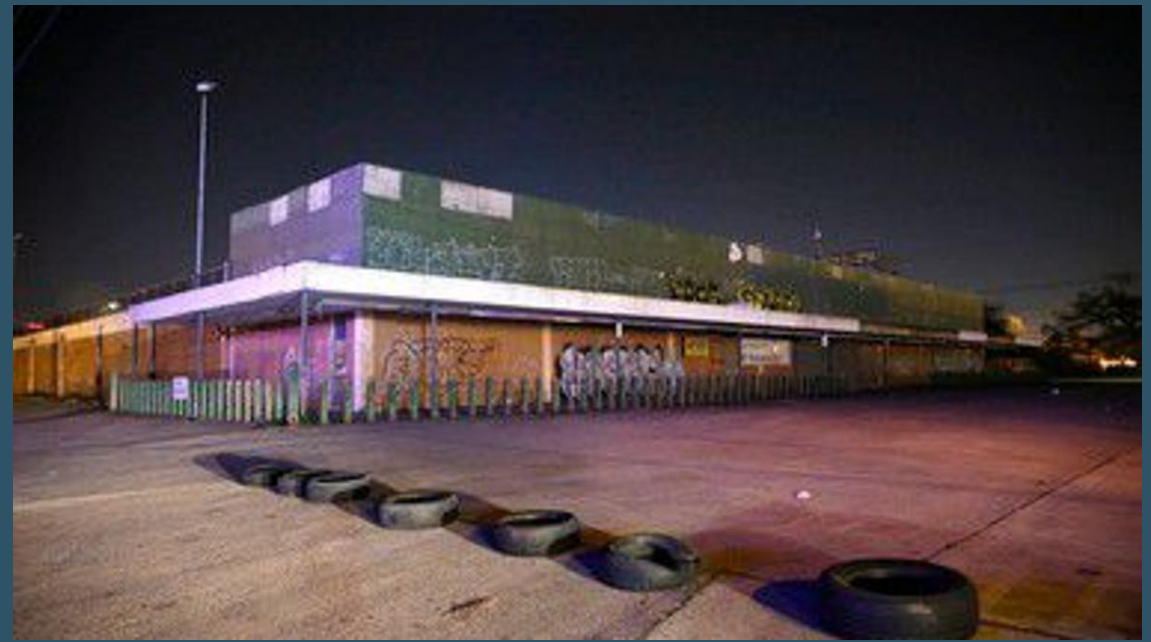
Enhance Community Culture

- Opportunities for SU students to engage in community (46%)
- Improve Scotlandville Plaza (37%)
- Community Access to Mississippi River (21%)



Community Greening

- Adaptive Reuse of vacant buildings (57%)
- Solar energy (19%)
- Promote green design practices (16%)
- Community gardens (7%)
- Composting (3%)



Improve Community Infrastructure

- **Connect SU and the community (46%)**
- **Enhance walking and biking (36%)**
- **Improve look of commercial roads (19%)**



Revitalization Strategies

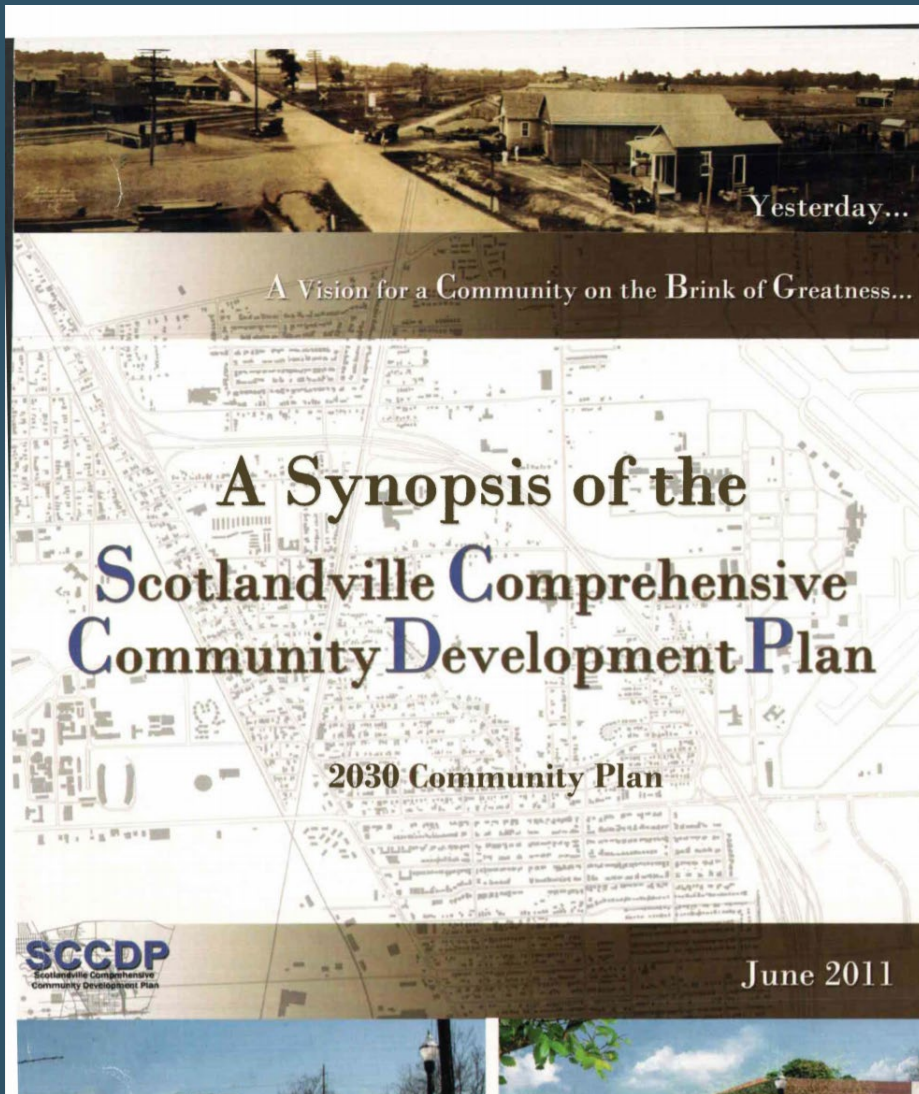
- **Economic Development (49%)**
- **Improve sustainability (35%)**
- Improve community infrastructure (12%)
- Community Beautification (6%)
- Enhance community culture (3%)



Scotlandville
done THINK neighborhood programs
being
Education Keep Jobs
development financial University
come youth independent involved
business better town
Address food line More plan property Investors
Investment Revitalization Reduce things police
informed ONE Grocery see Public Access
healthier funding current cultural family
store areas grants identify crime care pride
services communities loans
communities loans
like center work along educational
local and/or training priority schools viability
Focus QUESTIONS healthy stores
all need restaurants through way culture Try
ASK involvement other Strengthening Increase
both businesses safe Repairs
take money Help community's Support
enhance security want make opportunities
each residents implemented needs

Strategic Plan Outline

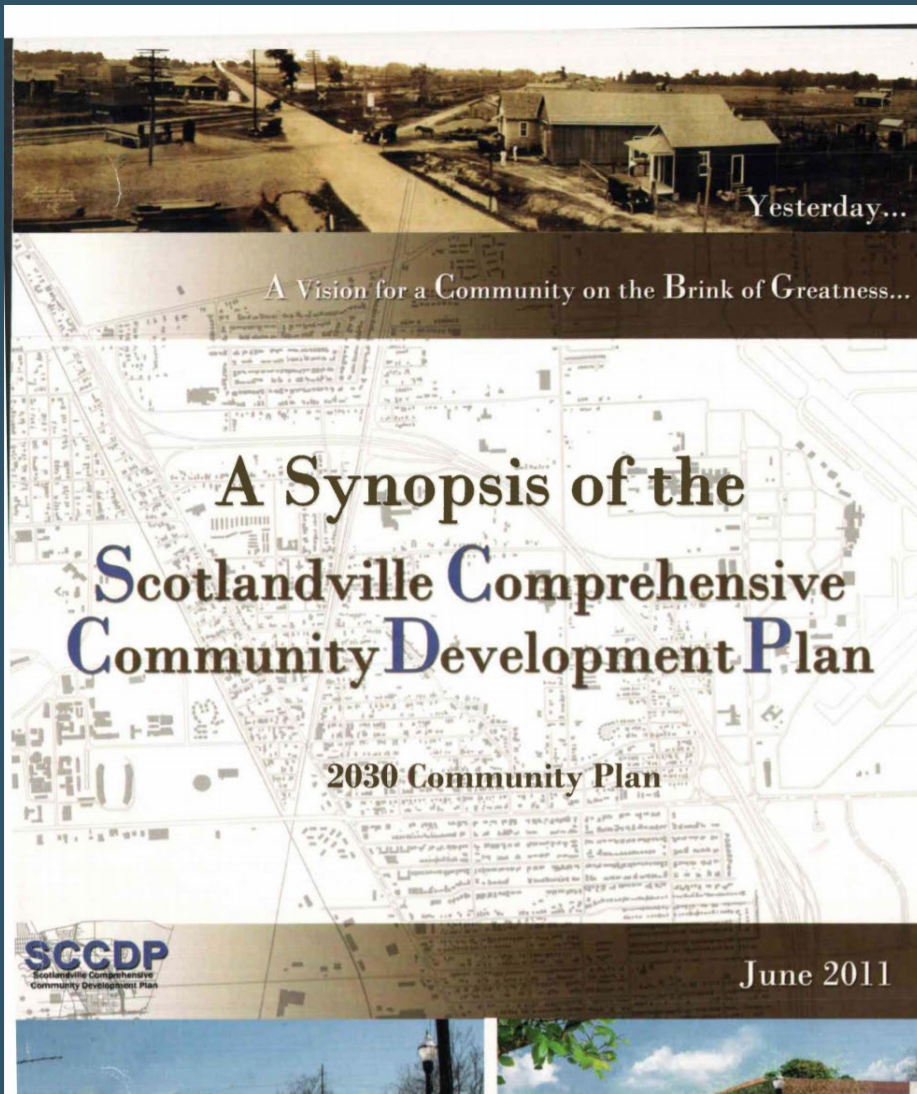
Strategic Plan Outline



- Community Engagement
 - Neighborhood Committee
 - Community Meetings
 - Surveys

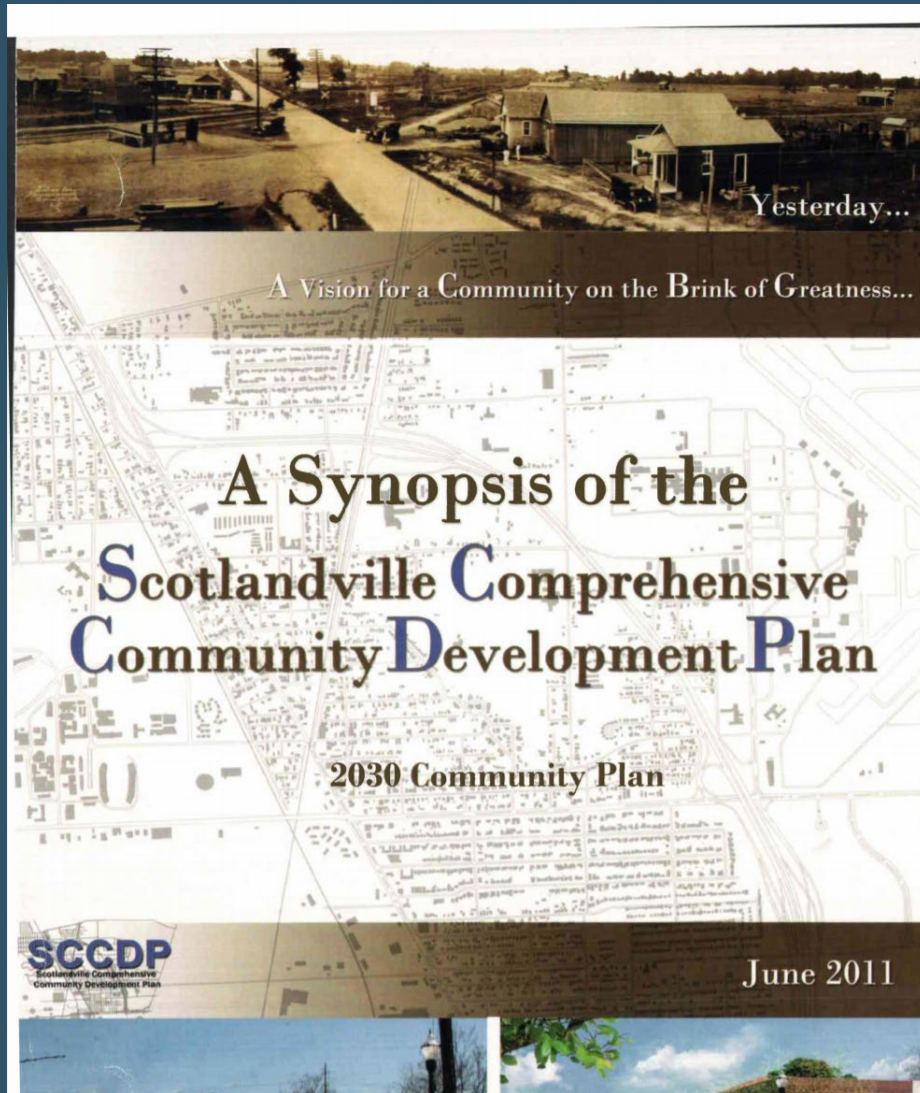
- Scotlandville Community Profile
 - History
 - Demographic Summary
 - Housing
 - Transportation
 - Vacancy, Land Use, Adjudicated and Land Bank Properties
 - Development Opportunity Sites
 - Economy

Strategic Plan Outline



- Community Vision and Guiding Principles
 - Scotlandville Community Vision
 - Guiding Principles
- Implementation Strategies
 - Economic Development
 - Community Sustainability
 - Community Infrastructure
 - Community Beautification
 - Community Culture

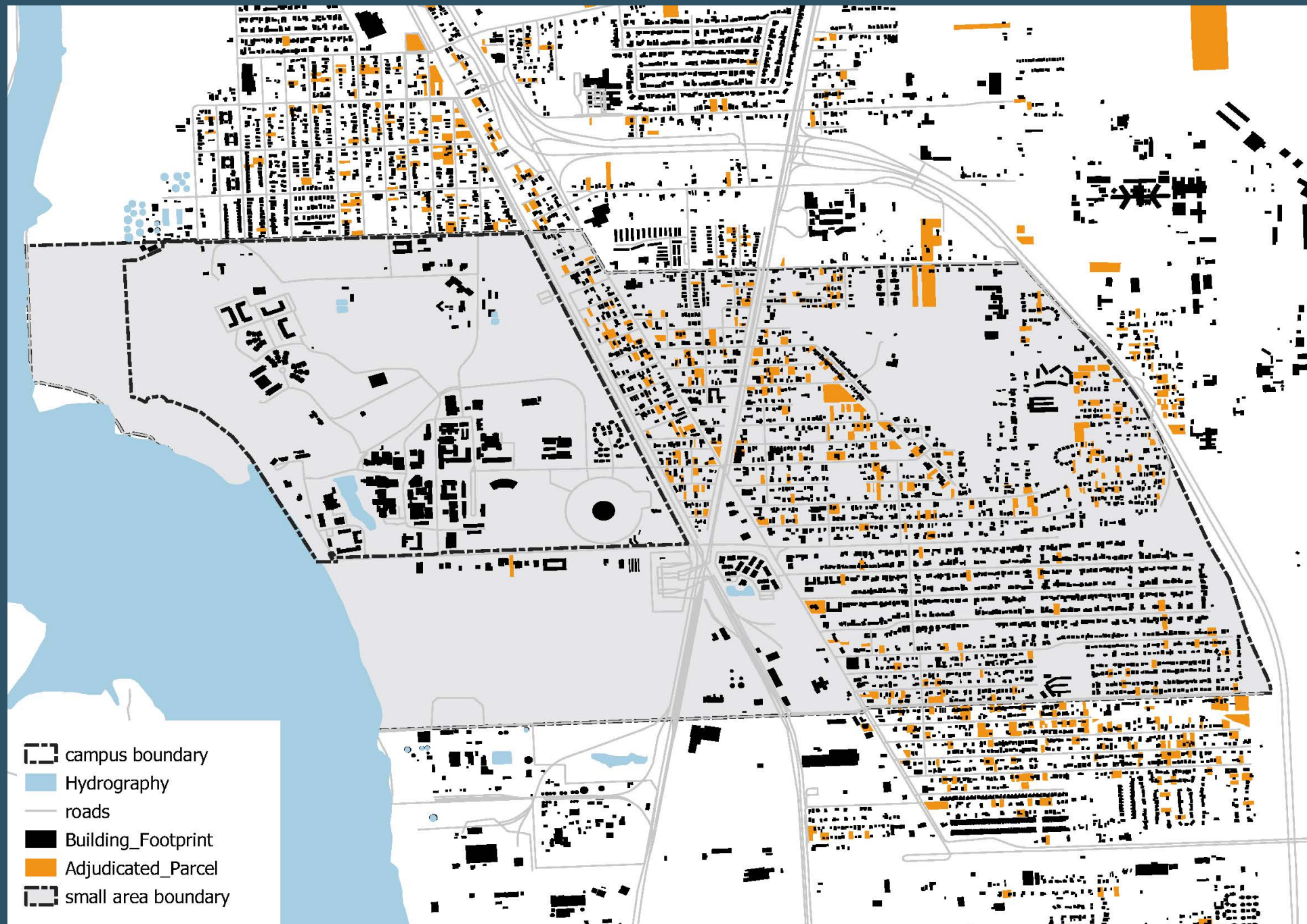
Strategic Plan Outline



- ❑ Funding Sources
- ❑ Implementation Action Plan
- ❑ Ongoing Initiatives

Development Opportunities Discussion

- Adjudicated Properties
- Approx. 900 vacant houses in Scotlandville



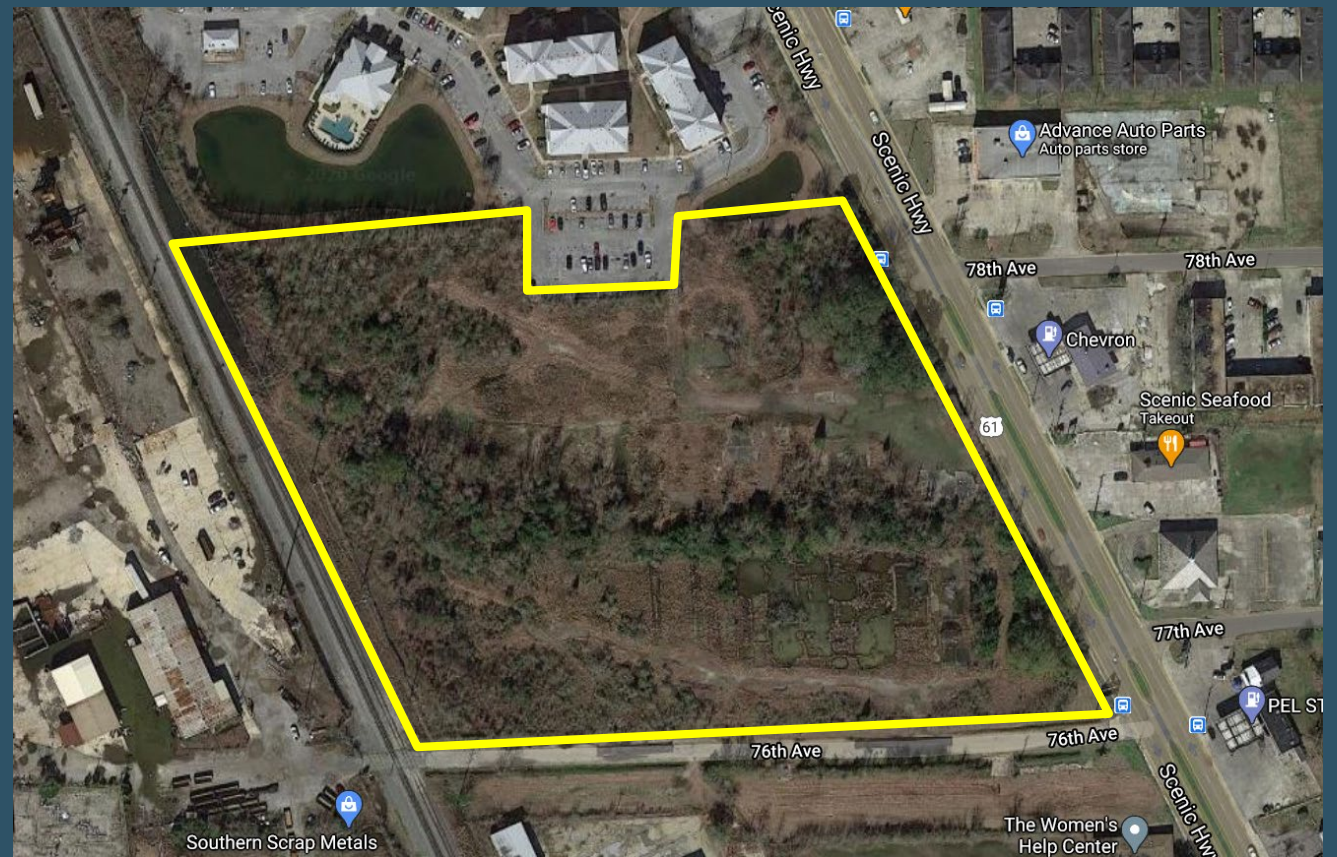
39 & 50 Kingfisher Ave (William Drago Tract)

- ❑ 1.637 acre lot
- ❑ Potential Uses?



Site on Scenic Hwy between 76th and 77th Ave

- ❑ Located near Palisades Apts
- ❑ Potential Uses?



7838 Scenic Hwy

- ❑ 1.11 acre site
- ❑ Potential Uses?



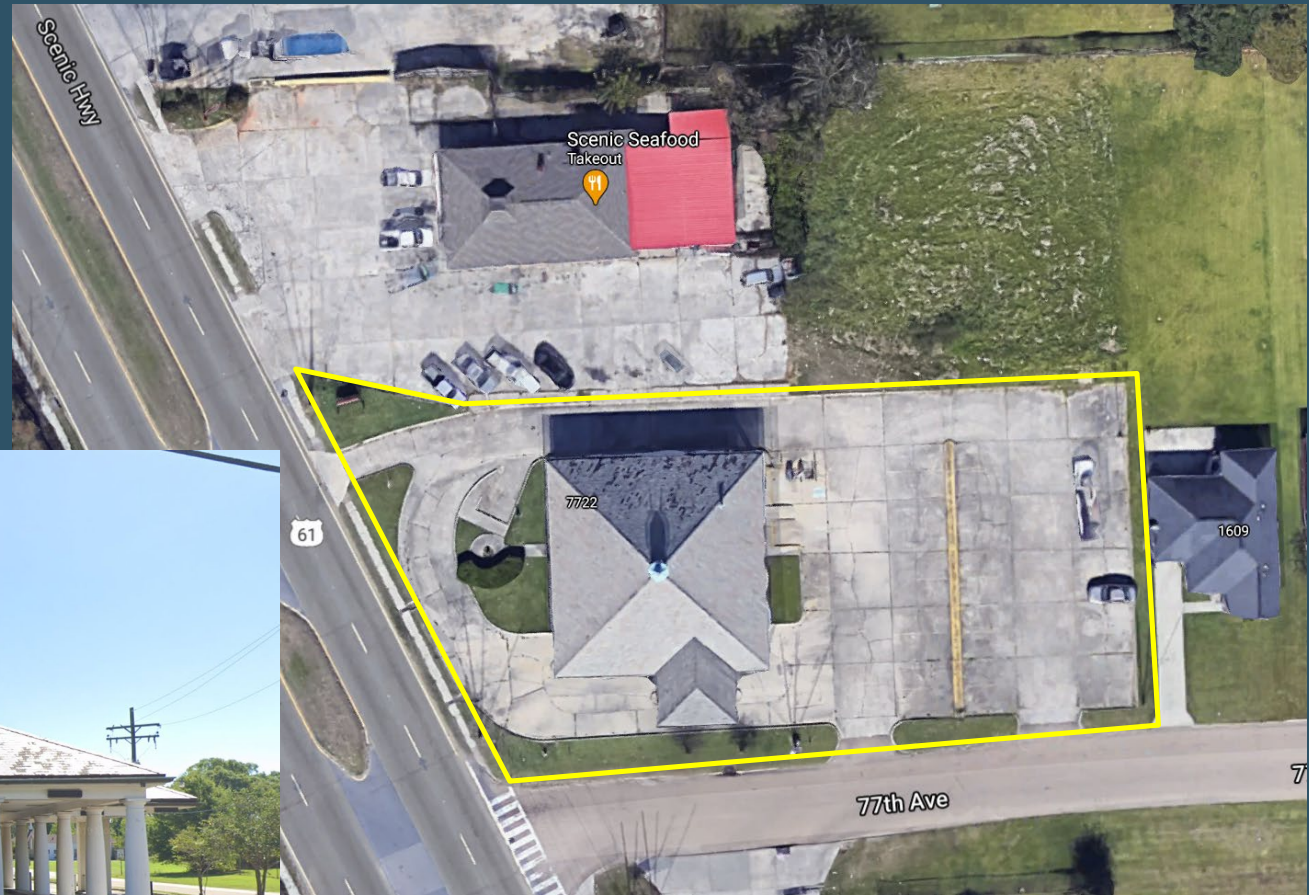
7373 Scenic Hwy

- ❑ Owned by City –Parish
- ❑ Potential Uses?



7722 Scenic Highway

- ❑ Previous City/National Bank
- ❑ Potential Uses?



Other Potential Development Sites?

Other Project Updates

Harvestrolley Mobile Grocery



FITLOT

Outdoor Adult Fitness Facility



Trail Enhancement Examples



Other Project Updates

- ❑ MOVEBR Complete Streets Improvements
- ❑ Harding Blvd beautification project
- ❑ Others?

Project Next Steps

Next Steps

- Housing Analysis
- Implementation Strategies
- Draft Plan (*April – May 2021*)
- Share draft plan for review (*Mid-May 2021*)



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Thank you!

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